



Olympiades
québécoises
des métiers et des
technologies

PRESENTED BY COMPÉTENCES QUÉBEC
MAY 6TH AND 7TH, 2027
AT THE CENTRE DE FOIRES DE QUÉBEC

PARTNERSHIP PLAN 2026-2027

7 REASONS TO SUPPORT THE OLYMPIADES QUÉBÉCOISES

- Highlight your sectors of activity
- Support the development of Québec's workforce
- Network within the business and education communities
- Break down the prejudices surrounding the skilled trades
- Promote your trades to parents and school visitors
- Associate your business with the excellence of Québec's know-how
- Prepare graduates to enter the job market



**MAXIMIZE YOUR
EXPOSURE**



12 months of promotion
for the Olympiades
québécoises

18th edition of
the Olympiades
québécoises

Networking and
privileges

BE A PART OF THE
LARGEST EVENT
DEDICATED TO THE
SKILLED TRADES



WWW.OLYMPIADESMETIERS.QUEBEC



Olympiades
québécoises
des métiers
et technologies



BECOME A PARTNER

As a partner, help develop the skills of our economy's future players by making a monetary contribution.

\$ 30,000 and more	\$ 6,000 and more	\$ 2,000 and more	\$ 7500
STRATEGIC	EXCELLENCE	NEXT GENERATION	TRADE OFFICIAL SPONSOR

OLYMPIADES QUÉBÉCOISES 26-27 PROCESS / 12 MONTHS OF PROMOTION

LOGO EXPOSURE

Le Défi newsletter (3) sent to training centres and CEGEPs

Digital newsletter Le Défi (3) sent to education network

Official poster for event sent to training centres and CEGEPs

School visit form sent to schools

Logo in videos for regional event

BRAND ASSOCIATION

Official websites for Olympiades and 18th edition: logo on home page

Official websites for Olympiades and 18th edition: logo in Partners section

Official websites for Olympiades and 18th edition: logo on page of sponsored trade

18th EDITION OF THE OLYMPIADES QUÉBÉCOISES

LOGO EXPOSURE

On the delegate accreditation badge and bag

In Partners section of official guide

Special digital newsletters (3) for 18th edition

Option to install a freestanding banner in the skill area

On official signage of event site

On signage of sponsored trade

On the trailer and the official video of the 18th edition

BRAND ASSOCIATION

Exclusive co-presenter for one of the following activities: Try-a-Trade, opening ceremony and delegation parade, closing and medals ceremony, or Best of Québec Award

Logo projected during ceremonies

Presentation of medals for sponsored trade

NETWORKING AND PRIVILEGES

CORPORATE PRIVILEGES

Invitations to VIP receptions for ceremonies

Exclusive partner of sponsored trade

Information on finalists provided on request

Personalized souvenir plaque

Right of first refusal for the 19th edition

BRAND ASSOCIATION

A Web article presenting the partnership

Presentation of the partnership via a customized visual on social networks

10' by 10' stand to present an interactive activity
Table, chairs (2), meal accreditations (2) and 120V/15A socket

Folder of official photos of the Olympiades québécoises

Distribution of a promotional gift in the delegates' accreditation bag

April 16, 2027: deadline for submitting the promotional gift to Compétences Québec



Olympiades
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SHOW YOUR SUPPORT AS A SUPPLIER

As a supplier, contribute to the competition's success by providing goods and services.

	\$ 30,000 and more	\$ 10,000 and more	Less than \$ 10,000
	GOLD	SILVER	BRONZE
OLYMPIADES QUÉBÉCOISES 2026-2027 PROCESS			
LOGO EXPOSURE			
Le Défi newsletter (3) sent to training centres and CEGEPs	•	•	Mention
BRAND ASSOCIATION			
Official websites for Olympiades and 18 th edition: logo on home page	•	•	
Official websites for Olympiades and 18 th edition: logo in Partners section	•	•	Mention
18th EDITION OF THE OLYMPIADES QUÉBÉCOISES			
LOGO EXPOSURE			
In Partners section of official guide	•	•	Mention
On official signage of event site	•	•	Mention
On signage of sponsored trade	•	Mention	Mention
BRAND ASSOCIATION			
Logo projected during ceremonies	•	•	Mention
NETWORKING AND PRIVILEGES			
CORPORATE PRIVILEGES			
Invitations to VIP receptions for ceremonies	•	•	•
Personalized souvenir plaque	•		
BRAND ASSOCIATION			
Presentation of the partnership via a customized visual on social networks	•		
Written mention of the partnership via targeted publications on social networks	•	•	
Folder of official photos of the Olympiades québécoises	•	•	•





THE TRADES IN COMPETITION

Provisional List

FOOD SERVICES

Professional Cooking
Pastry Making

BUILDINGS

Landscaping Operations
Bricklaying
Tiling
Carpentry
Residential and
Commercial Drafting
Cabinetmaking
Electricity
Commercial and
Residential Painting
Plumbing
Refrigeration

COMMUNICATIONS AND DIGITAL

Accounting
Computer Graphics
Secretarial Studies

MOTORIZED EQUIPMENT

Auto Bodywork
Automobile Mechanics
Recreation Equipment Mechanics
Heavy Vehicles Mechanics
Car Painting

INDUSTRIAL

Computer-Aided Design
and Drafting
Industrial Drafting
Electronics
Industrial Mechanics
Mechatronics
Welding
Precision Machining
Mechanical Engineering
Technology
CNC Machining

SERVICES

Assistance, Nursing
Hairdressing
Aesthetics
Fashion Technology
Professional Sales



**Compétences
Québec**

Organized by Compétences Québec, the *Olympiades québécoises des métiers et des technologies* event is a high-level trades competition showcasing the know-how and talent of those who have chosen to specialize in a vocational or technical training program.

Open to the public and school visitors, this unique event in Québec is an unparalleled experience offering guidance through the observation and exploration of skilled trades in action.

COMPÉTENCES QUÉBEC

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418-646-3534 | INFO@COMPETENCESQUEBEC.COM
WWW.OLYMPIADESMETIERS.QUEBEC

OVERVIEW OF THE 2025 OLYMPIADES QUÉBÉCOISES

8,000 school visitors

94 sponsors and suppliers

300 industry judges and
collaborators

296 competitors

110 medals awarded during
closing ceremony

115 vocational training centres
and CEGEPs

34 trades

50 interactive activities to
discover specialized professions

\$1,177,000 in cash and
recognized value from sponsors

135,000 sq ft of expertise and
excellence

